



AQA GRAPHIC COMMUNICATION AS/A2

Areas of Study

Candidates are required to work in **one or more** area(s) of Graphic Communication, such as those listed below. They may explore overlapping areas and combinations of areas.

- illustration
- advertising
- packaging design
- design for print
- communication and computer graphics
- multimedia, animation, web design, film, television and/or video.

Candidates are required to develop skills in both traditional drawing and modelling techniques and CAD/CAM programs.

Examination:

As part of the Art and Design suite there is no formal written exam, unlike the DT qualification. However, externally set assignments are undertaken under exam conditions.

This constitutes 50% of the AS mark and 25% of the A2 mark.

Progression:

Candidates are invited to take this qualification as a fourth AS level alongside other academic subjects or to use the full A2 qualification to progress onto degree courses or apprenticeships in:

Graphics, Illustration, Game Design,
Architecture, Interior Design, Advertising etc.

