

## Why choose Graphic Communication:

This course is part of an Art and Design suite as opposed to the DT option run by some centres. This allows artistic creativity without the anxiety of a written exam!

Pathways include Graphic Design, Illustration, Architecture, Game Design, Product Design, Advertising and Marketing, Media and Animation, Photography and Film Making.

**Future Prospects:** As most students who study Design based subjects at Highbury Grove progress onto university courses, we expect that Graphics students will do the same. If taken with another design course we would expect students to progress into the design industry. If taken alongside academic A levels in Science or Humanities, this course will make a perfect accompaniment to any degree course to show diversity and ambition in a well-rounded student.



## Areas of Study:

Candidates are required to work in one or more area(s) of Graphic Communication, such as those listed below. They may explore overlapping areas and combinations of areas.

- illustration
- advertising
- packaging design
- design for print
- communication and computer graphics
- multimedia, animation, web design, film, television and/or video.

*“Although I did not study Graphics at KS4, Ms. Sylvester agreed to take me on. I am learning a lot and having fun.”*

**Oscar MacMillan—Yr12**

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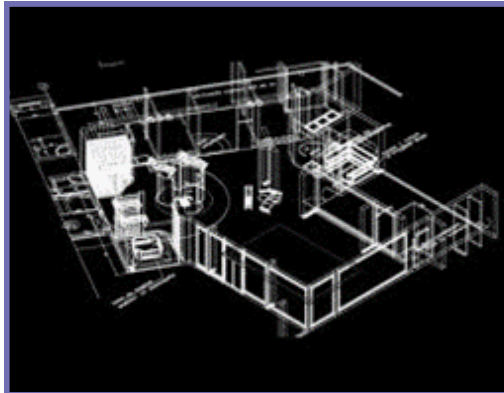
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**Enrichment Opportunities:** Every Tuesday evening we open the 6th form Art Studio and Graphics room to all design students. Facilities are available at most times during the day and students are welcome to spend their private study periods with us.

**Assessment and Examination:** As part of the Art and Design suite there is no formal written exam, unlike the DT qualification. However, externally set assignments are undertaken under exam conditions.  
This constitutes 50% of the AS mark and 25% of the A2 mark.

**Entry Requirements:**

6 A-C passes at GCSE including B in Maths or English and B in a related subject such as Art, Graphics, Textiles or Media.  
A portfolio of design work will be considered if no design subjects were taken at GCSE level.



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