



Business

Why choose Business: A-level Business Studies helps students:

- develop a critical understanding of organisations, the markets they serve and the process of adding value
- be aware that business behaviour can be studied from the perspectives of a range of stakeholders
- acquire a range of skills including decision-making and problem-solving
- be aware of the current structure of business and business practice.

Future Prospects: Students will be able to choose a range business degrees, including: Accounting; Administration and Information Technology; Financial Services; Human Resource Management and Business Management. Other related courses could include law, sports management and IT, etc.

Business Links: Business speakers are invited to deliver sessions in classrooms, for example Xavier Rolet the CEO of the London Stock Exchange spoke about entrepreneurship, John Drummond a Head Consultant spoke about careers and Nick McKay spoke about Business with IT.

Entry Requirements: Six GCSEs at grade C or above including minimum grade B in English, Maths and a humanities related subject.



"I really enjoy talking about up-to-date business issues" Reece Smith Year 13

What I will learn on this course:

- What is business
- 2. Managers, leadership and decision making
- 3. Decision making to improve marketing performance
- 4. Decision making to improve operational performance
- 5. Decision making to improve financial performance
- 6. Decision making to improve human resource performance
- 7. Analysing the strategic position of a business (A Level only)
- 8. Choosing strategic direction (A Level only)
- 9. Strategic methods: how to pursue strategies IA Level only)
- 10. Managing strategic change (A Level only)

Assessment and Examination:

AS

Paper 1: Business 1

1-6 above

50% of AS

ASSESSMENT

Written exam: 1 hour 30 mins

Section A: multiple choice (10 marks)

Section B: short answer questions (20 marks)

Section C: two data response (25 marks)

= 80 marks

AS

Paper 2: Business 2

1-6 above

50% of AS

ASSESSMENT

Written exam: 1 hour 30 mins

One compulsory case study consisting of approxi-

mately 7 questions

= 80 marks







A Level

Paper 1: Business 1

1-10 above

Written exam: 2 hours

33.3% of A Level

ASSESSMENT

Three compulsory sections:

Section A has 15 multiple choice questions (MCQs) worth 15 marks.

Section B has short answer questions worth 35 marks.

Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.

= 100 marks

Paper 2: Business 2

1-10 above

Written exam: 2 hours

33.3% of A level

ASSESSSMENT

Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions

= 100 marks in total

Paper 3: Business 3

1-10 above

Written exam: 2 hours

33.3% of A Level

ASSESSMENT

One compulsory case study followed by approximately 6 questions.

Why choose Business at

Highbury Grove: Highbury Grove has a long tradition in teaching Business courses and teachers are committed to delivering a range of strategies to meet student needs.

